



“There is no power for change like a community discovering what it cares about”

~ Margaret Wheatley

“Sphere of influence or Sphere of Concern”

“To be resilient – Get Along”!

“Rural or Frontier”

“Community Development is a process...Resilience does not have to follow the legal sphere of influence”

“Rural is not defined by size only but also by distance from large area – Rural vs Suburban”

Participants Comments

Outcome:

- Collaborative community inspired resilience planning
- Stronger working relationships, increased skills
- Businesses and organizations more organized towards common goals

Priorities and Interest:

- Leverage to help out other communities and customize for other communities
- Resilience started 1 year after - when it usually starts at about 4 years
- Learning how hospitals can help in emergency situations
- Forrest service plan integrating with city plans
- Improving on what the past has taught us in order to move forward

Overview:

- Community Development is a process...Resilience does not have to follow the legal sphere of influence
- Rural is not defined by size only but also by distance from large area – Rural vs Suburban
- Sphere of influence or Sphere of Concern, we are rural and we could go larger than the sphere of influence
- Flexible boundaries depending on the issue. Need to look at low income and vulnerable
- Sphere of influence, from a county perspective, is rather large
- SOI, is a legal definition

Mapping our Collective Knowledge:

Future Trends:

- Demographic shift to older population
- Natural gas – changing power
- Renewable energy – Bio
- More business opportunities – service base
- Destination Weed – Avoid making Weed an I-5 Stop
- Alternative Fuels – Electric Cars
- Increase in vocational education

Political Factors:

- “Small Voice” Lack of representation
- Regulatory Climate
- More open to new businesses “Business Friendly”
- All constituents must be open to change



Economic Climate:

- Lack of skilled workers
- Lack of private sector jobs
- Regional shopping center for south Siskiyou County

Community Trends:

- Income resources disparity
- Opportunity to develop strong relations with the college
- Evaluate desire for growth
- Aging population
- School enrollment is down
- Poor work ethics and skills

Constituent Needs:

- Economic security
- Access to healthy food
- Access to healthcare
- Improve low income and mod/housing
- Middle income growth
- Family living wage jobs – manufacturing

Technology Factor:

- Need for broadband – fiber optics
- New technologies – not invented yet
- High speed internet

Infrastructure Factors:

- Lack of natural gas
- Aged
- Lack of funds
- Limited – electrical grid
- Drought – ground water reuse
- Redundant systems
- Wind power – no generators – inter-ties with other communities
- Transmission
- Comprehensive look at integrated infrastructure needs – County wide

Uncertainties:

- New technology
- New resource regulations, i.e., water

Survey Breakout Groups:

Health and Wellbeing – Strengths:

- Connectivity
- South Weed Growth
- Natural Resources, trails, parks
- Quality of Life
- Recreation

Health and Wellbeing – Needs and Opportunities

- Primary care physician
- Rural Healthcare Clinic



- ID – Elderly & disabled social plan
- Lack of city authority to enforce property owners property condition
- Transient concerns
- Education – communication; offline services, two-way, collaboration – school districts and law enforcement
- Bike trails
- Walking to residential to business
- Healthcare preventative
- Natural Resources
- Undeveloped area for growth
- College – CTE – Nursing – Law Enforcement – Cost effective area – Fire Accreditation
- Clean air and water

Environment and Infrastructure - Strengths:

- 4 Fire stations within the area
- Residents protect natural resources
- Residents supplement food – hunting/fishing – gathering/preserving
- Safe water supply
- I-5 and Hwy 97 – Key evacuation points
- COS – Law enforcement and fire training – more local resources
- Close ties in the community during a disaster, i.e. Boles fire, residents took people in – no needs for shelters

Environment and Infrastructure – Needs and Opportunities:

- Education on Natural resources – Need for effective forest management
- Plan – Educate – Fund – Aging infrastructure – Replace in the future
- Better coordinated communication in a disaster; Police/fire, regionally and social media
- Potential risks: Snow/fog – Mud flow – Derailment – Transportation Hub toxins – earthquake – fire
- Sacramento – one size fits all – urban vs rural
- Environmental variables
- Establish evacuation routes

Economic and Social – Strengths:

- Roseburg, GNS, COS, Crystal Geysers, city offices
- Social connections are a strength
- Social connections help make individuals self-sufficient
- Community Pride, unwilling to accept help, particularly from Mt. Shasta.
- Feels inadequate to Mt. Shasta due to economic conditions

Economic and Social – Needs & Opportunities:

- Connections between physical areas, i.e., physical roads “needs to be more”
- Increase economic diversity – too much reliance on Roseburg and COS
- Treat to social connections is economic conditions, i.e., vacant downtown businesses
- No gathering areas
- Economic Development focus is not in the right direction to benefit the citizens, travelers vs locals
- Economic Development is not diversified enough to benefit the citizens
- Need to make Weed a destination location
- Need different business, not more of the same types
- Downtown revitalization
- Center of commerce for locals
- More businesses to serve local residents



- Self-sustaining economic economy; reduce leakage
- Strong brand
- Stronger rules/regulations for absentee commercial owners
- Economic Development for the City of Weed
- Better IT Service – fiber optic, internet, infrastructure along I-5
- Fill vacant commercial buildings
- I-5 and Hwy 97
- Golf course
- Community Pool
- Mt. Shasta and Lake Shastina

Leadership and Strategy – Strengths:

- Formal leadership; COS, Chamber of Commerce, City Hall, PD, CDF, Medical Center, Fire Department, Ambulance, Library, Schools
- Leaders have influence
- Family ties
- Community ties
- Experienced formal and information leaders as a resource
- Learned from Boles Fire, fuel reduction strategies
- Speed and determination in recreating a resilience plan

Leadership and Strategy – Needs and Opportunities:

- Better communication between public and agencies and between agencies
- Better coordination of CalFire and Fire Safe Councils
- Less competition amongst agencies, jurisdictions, funding
- Identify community leaders by neighborhoods and train them
- Outreach to community, they are part of a system for support during disaster
- Better communication between formal leaders
- Utilize neighborhood leaders as part of community development in Resilience Planning
- Outreach, i.e. elderly disabled

Top Needs and/or Opportunities in each category:

Health and Wellbeing:

- COS – CTE Nursing, Law Enforcement, Cost effective area, Fire accreditation
- Rural Healthcare Clinic
- Bike Trails

Environment and Infrastructure:

- Education on Natural resources – Need for effective forest management
- Plan – Educate – Fund – Aging infrastructure – Replace in the future
- Better coordinated communication in a disaster; Police/fire, regionally and social media

Economic and Social:

- Downtown revitalization
- I-5 and Hwy 97
- Better IT Service – fiber optic, internet, infrastructure along I-5

Leadership and Strategy:

- Identify community leaders by neighborhoods and train them
- Utilize community leaders as part of community development
- Better communication between formal leaders



Wrap-Up:

Highlights and values of today:

- Community is not aware of what is out there, more community forums
- Need to get all the players in the same place
- Everyone is working towards the same goals in different communities, need to get together
- Like results of survey and see what all opinions and ideas are
- Like all aspects, from number of people in the room
- Loved survey and meeting new people, aware of lack of awareness of economic development work
- Like number of perspectives, sharing, number of ways to look at same problem
- Care enough to show up and participate
- Great community effort need more people from the community
- People are enthusiastic about participating
- It is hands-on to make it happen. We have a common goal and learned different ways to approach
- Replication of the resilience plan is a great thing
- What we are doing is affecting this community and will be able to be shared
- Need to encourage more community of Weed members

Next Steps:

- Check the website for more information – Resilience-Weed.org
- Community Meeting, Wednesday, January 6, 2016 – 5:00 to 8:00 – Sons of Italy Hall
- Core Group Meeting, Friday, January 29, 2016 – Time TBA – Majority of people cannot make a full day. Can we complete in less time or in 2-short days. Team will decide.